

# How authenticity has been the ingredient to my success

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Keira Campbell, Sales Director  
Henderson Foodservice

# Unfolding your potential... and learning to fly

**Kiera Campbell, Sales Director**  
Henderson Foodservice





**GROUP**  
TURNOVER OF  
**£1.07BN**

**4,833**  
**EMPLOYEES**



**TURNOVER**  
**£185m**

PROJECTED 2022



OVER  
**5,000**  
**CUSTOMERS**

**425**  
**EMPLOYEES**



**Authenticity:**  
**My Ingredient to success**







# What does being an authentic leader mean?

Self Awareness  
Balanced Processing  
Relational Transparency  
Strong Moral Code

# Key questions I get asked...



1. How did I get to be a Director?
2. What does it take to be successful in business?
3. How do I balance career and family



**I NEVER  
DREAMED OF  
SUCCESS.  
I WORKED FOR IT.**





*Comfort Zone*

*Success*



# Think BIG

See the wood for the trees

Continuous development of you

Build your network

Peer to peer support





# Self Awareness



# Be Transparent



Open door  
policy



Regular  
meetings



Be open and  
honest



Show respect



Be consistent



Practice what  
you preach





# Decision Making - Balanced Processing



Value and  
empower your  
team and  
others



Your opinion  
will be biased  
or partial



Create a level  
playing field  
and listen



Be open  
minded



Seek out  
opposing  
viewpoints

# Cultivate Relationships



Customers • Employees • Community





**Your Views Matter**



**INVESTORS  
IN PEOPLE** | Gold







# **Pioneer what's important to you**

**Developing future leaders  
Talent pipeline  
Maternity pay  
Charity initiatives  
Company values**

# Henderson Group Core Values



## AMBITION

‘We always strive to be better’



## CUSTOMER FIRST

‘We provide exceptional service’



## TEAMWORK

‘We succeed together’



## INTEGRITY

‘We are fair, honest, and ethical’









# Balancing Career and Family

Teamwork

Curve balls

Balance home roles

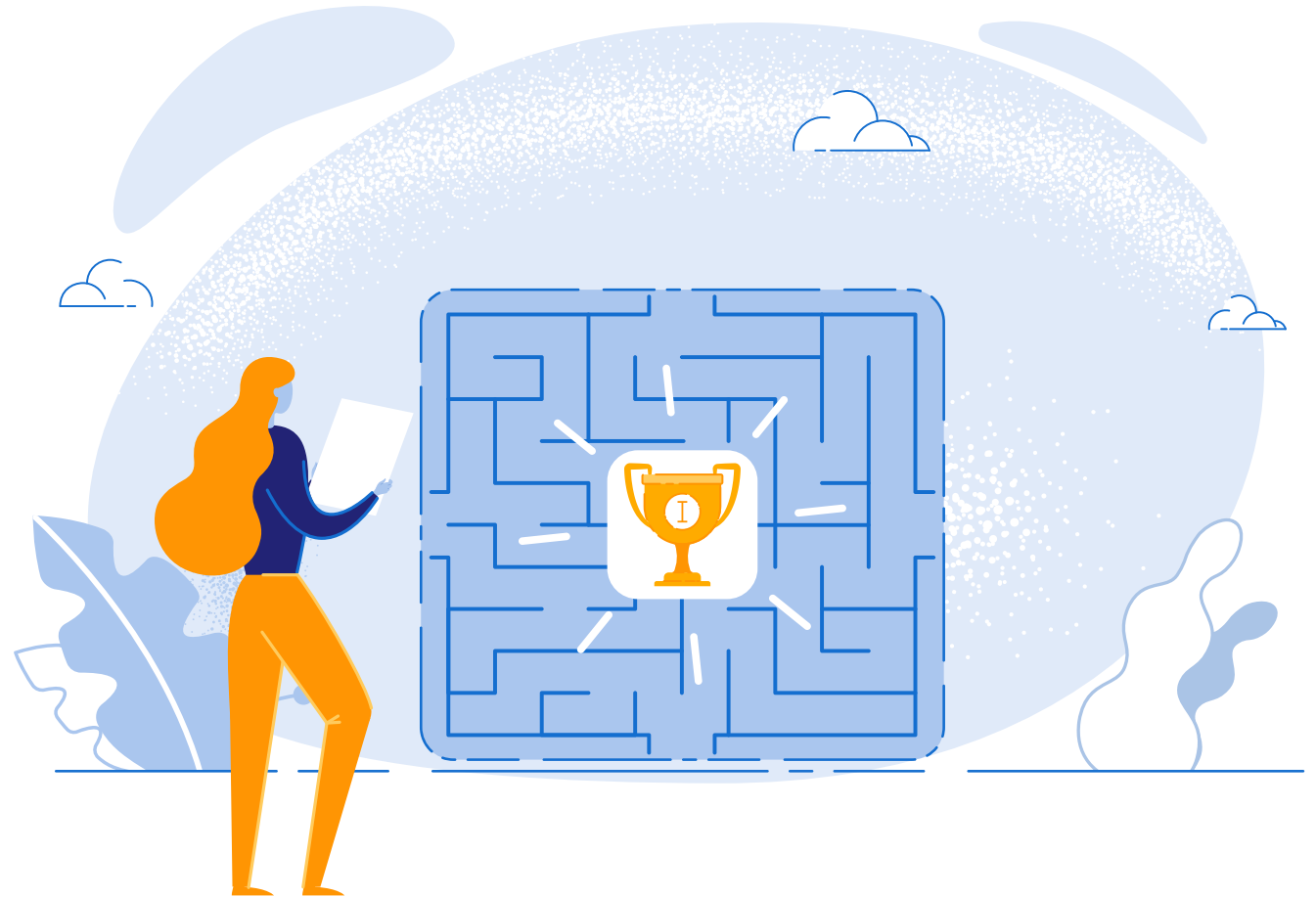
Sacrifices

Priorities

Network of parents

# My tips on how to be the best you

- 1) Learning mindset
- 2) Step out of your comfort zone



**Thank you**